#Liberal Professions 5.0



Preserving the human factor in times of Al

Our Know-how and skills for the most important things in life



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(Federal Conference of Liberal Professionals in Austria)

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BUKO = Federal Conference of the Liberal Professions in Austria

the umbrella organisation of the 9 liberal professional chambers with about 89.000 members and 185.000 employees



Attorneys at Law **Auditors**/ Dentists Civil Engineers/ **Architects**

MDs **Notaries** Tax Accountants Patent Attorneys **Pharmacists** Vets



Attorneys at Law Auditors/ **Tax Accountants Dentists Civil Engineers/ Architects MDs Notaries Patent Attorneys Pharmacists Vets**







Where are we now? Where do we go?

What do we have to do to prevail in times of A!?



- "The activities of liberal professionals comprise intellectual tasks for the proper discharge of which a high level of legal and technical and sometimes scientific knowledge is required. The necessary knowledge is acquired by the successful completion of studies leading to a degree or diploma of higher education and/or the award of a recognised professional title."
- "Clients and patients must have confidence that alleged contravention of the provisions of Codes of Conduct will be treated seriously by the professional body concerned and, if proved, will result in action proportionate to the seriousness of the breach being taken."

From the Ceplis webpage, "Common Values"



Professional services - at the highest level

academic education with obligatory practise periods high levels on expertise with constant further education and trainings

high quality standards on all services and investment in technologies and innovations





- Confidence by providing Competence
- Codes of Conducts: protect our service recipients from suffering from the information asymmetry

Code of Conduct – also in using AI:
We are obliged not to use this information asymmetry in bad faith to the disadvantage of our clients and patients



We act based on trust and confidentiality as translators of the concerns, needs and visions of all people who use our services –

For the most important things in life of our clients, patients and customers

#Liberal Professions 5.0

COMPETENCE for the most important things in life

health and well-being

home, property and environment

preservation of all (client's and patient's) rights



COMPETENCE for the most important things in life

economic and tax affairs

property and legacy

future, next generations and innovations



We are highly qualified and reliable service providers for our patients, clients and customers – for the really important things in their life:



We know how



We care



We are accountable



We are liable



We train our personnel to assist us
We train our trainees to work with us and
finally replace us
Quality of training is paramount
We have to trust our employees, trainees and
(junior) partners when they deliver work products

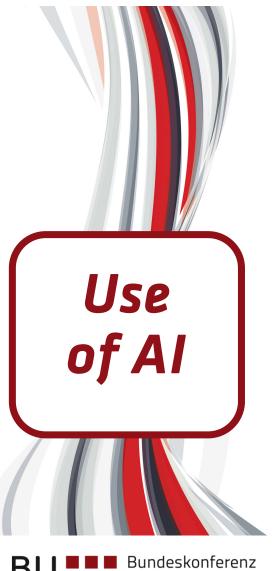


We have to trust our employees, trainees and (junior) partners when they deliver work products

Know how Care Accountability Liability

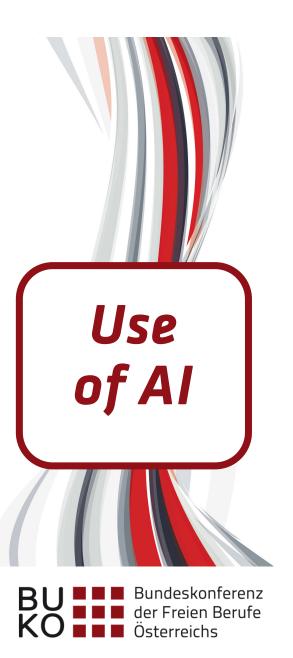




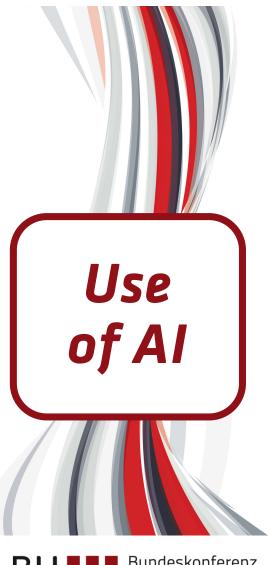


- This is a revolution which will change the world





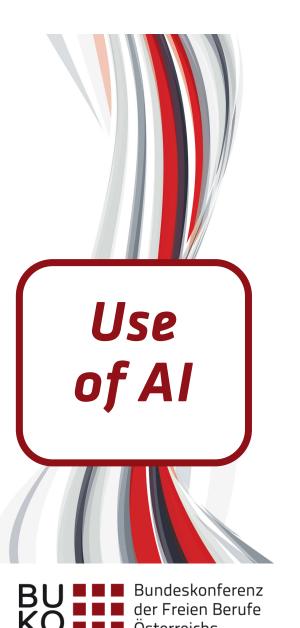
- This is a revolution which will change the world
- Transformation (Profession and Employment)



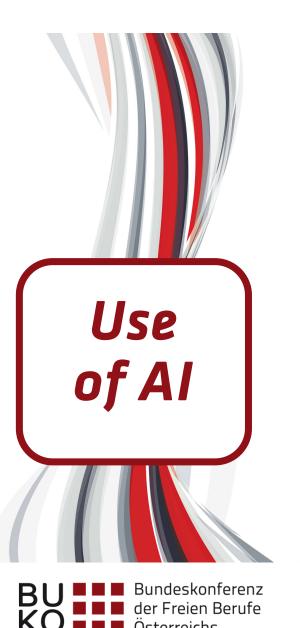
Al to be permanent

- Routine procedures
- Advanced routine procedures (mass data processing, quality control, contracts, planning, etc.)
- Public services and administration
- Transport (planes cars trains ships drones)
- Medical diagnosis and surgery
- Tax system
- Al and robots
- Routine work will be performed automatically

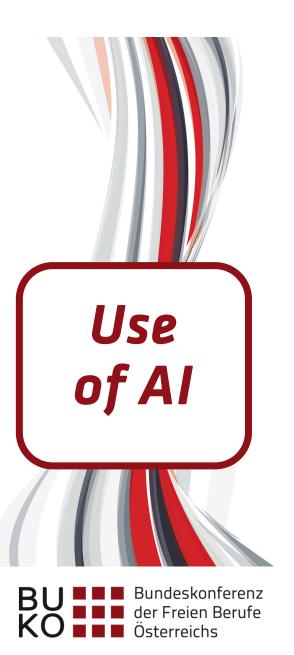




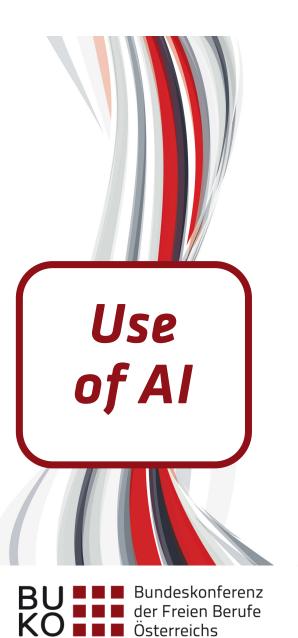
- Will AI replace human employees?
- Of course
- Artisan: "Stop hiring humans"



- Will AI replace human employees?
- Of course, but there will be a huge transformation of employment



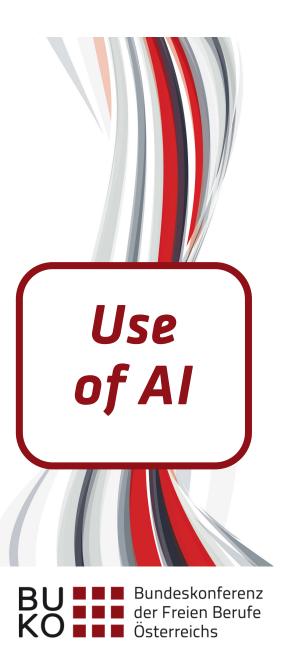
- There are four F for trauma response
- Freeze
- Flee
- Fight
- Freak out



Al is here to stay ... but there are issues

- Al does or pretends to know

- Al makes mistakes (as humans do)

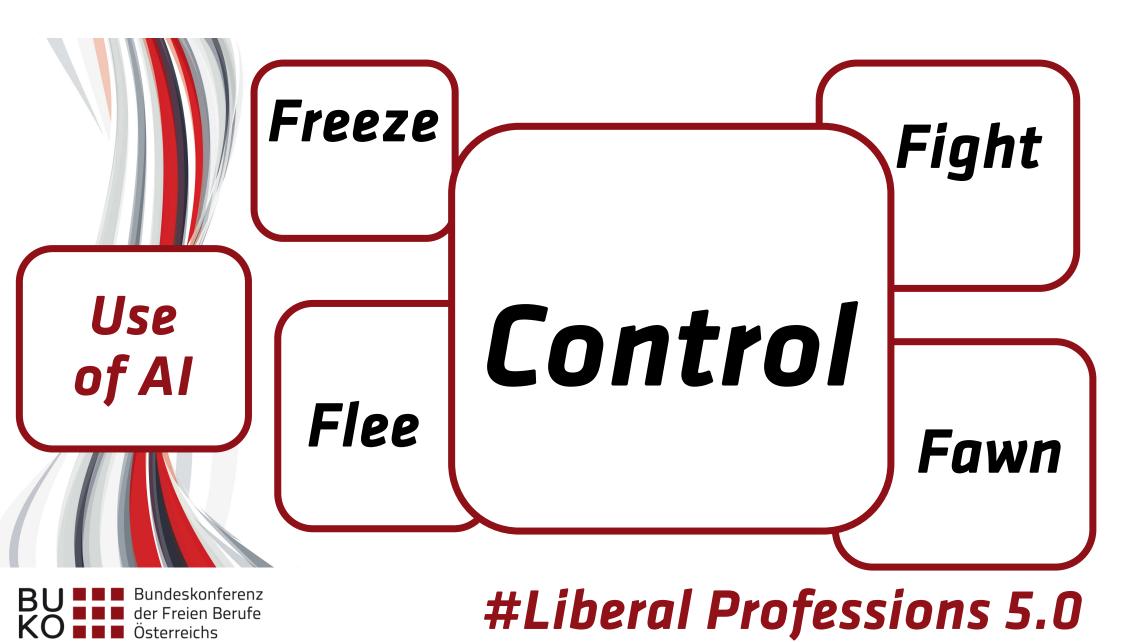


Al is here to stay ... but there are issues

- AI does know or at least pretends to know ("hallucinations")
- Al does not care
- Al is not responsible
- Al is not accountable
- Al is not liable

We know how We care We accountable We are liable





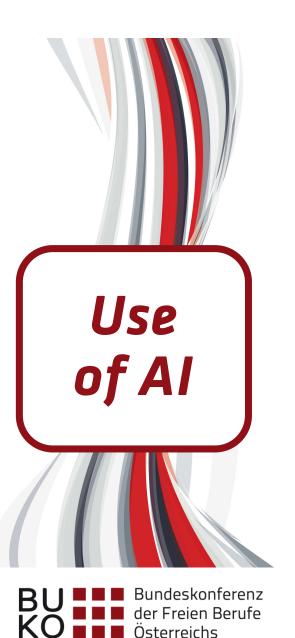
We (have to) know when the Al is wrong

We have to know how to train our AI to improve into the direction we define



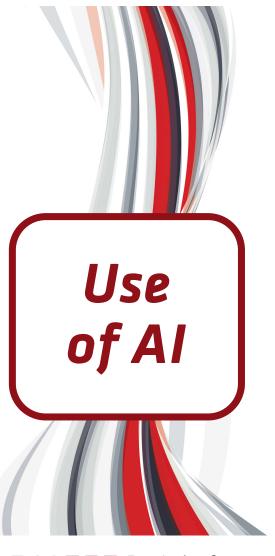
We have to train our AI to assist us
We have to train our AI to work with us and
finally replace us in carefully defined areas
Quality of training of AI is paramount
We have to trust our AI to allow AI to perform
work automatically





Al without our competences? No!

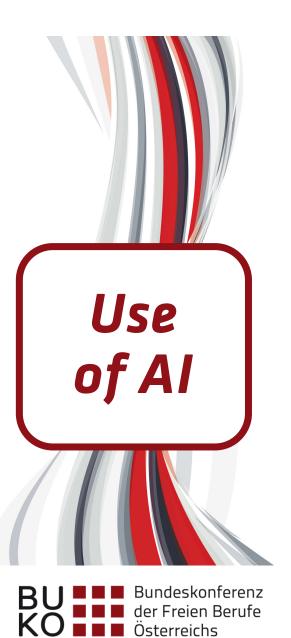
- Controlling input and training
- Let AI assist-but stay in control
- From creator of text to validator of content/text
- Manage confidentiality and security
- Use AI to iterate and optimize
- Controlling output and feedback
- Prevent hallucination in end result (work product)



Al will permanently take over work

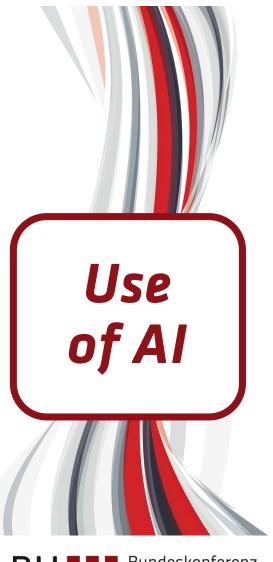
- Public services
- Reduce our administrative burden (liability!)
- Data protection (where is the AI located; how are data processed)
- Legal systems vs. location of Al
- Communication of AI with proprietary networks and data
- Controlling AI is paramount
- Routine work will become obsolete (automated by AI)
- Higher routine work will increasingly be done by AI, not by humans
- High quality work will become more and more important





Al comes, stays ... and improves

- Liberal professionals have to stay in the "Driver's seat"
- We know how and take care
- Accountability and Liability



Al to be permanent - Challenges

- Human must remain in the loop (really? or just for really important issues \rightarrow liberal professionals)
- Lack of skilled personnel (also humans make errors)
- Administrative penalty for AI users who do not appropriately control their AI?
- Education of young professionals vs. Al training
- Attorneys at law, tax advisors and surgeons are the collateral damage of AI?
- Incredible gains in efficiency
- Trust in AI? Trust in humans?
- Legal framework



#Liberal Professions 5.0 BU Bundeskonferenz der Freien Berufe Österreichs

Preserving the human factor in times of Al

MESSAGE IN ONE SENTENCE



Al will significantly transform our professions and will improve our competence and competitiveness; we as members of the free professions must know how to effectively train and use our tailored AI, because in the end we continue to be responsible, accountable and liable for all our work products developed with AI assistance - these work products being drawn to the things which are of highest importance in the life of our clients, patient and customers





Preserving and Fighting for the human factor in times of Al

Please dont't hesitate to contact us - we're currently still 100% human

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